Latest News: Integral Alliance calls for more attention on Neglected Crises



14th July 2025

Integral has launched its third Neglected Crises Awareness-raising Campaign.

Integral's 21 Members are again uniting their voices to draw attention to neglected crises across the world. They are calling for collective action to address the needs of people in neglected crises - those that are protracted, complex and often overlooked by the media and policy makers.

"The report we published for the 2024 campaign 'Five Factors Driving Neglected Crises' is still so relevant", says Sue O'Connor, Chair of the Integral Neglected Crises Working Group.

Sue continues, "This year Integral Members have provided case studies to illustrate each of the five factors and how they are having an impact around the world. A Neglected Crises Working Group, made up of Marketing professionals from the Integral membership, has produced a toolkit of resources for all Members to use to support their own Neglected Crisis campaigns. My hope is that this joint campaign will be an opportunity to advocate for a more equal distribution of aid that prioritises human need."

Fiona Boshoff, CEO of Integral, says "It is fantastic to focus once again on Neglected Crises, highlighting our Members' and their Partners' work with communities in some of the world's worst crises that are not hitting the headlines¹. As disasters across the world increase and resources become ever more scarce, our firm belief is that we can do more as we work collaboratively. Our goal is for no crisis to remain hidden and that together we can have greater reach into more crises, and greater impact by bringing together our Members' collective capacity, funding and expertise in disasters."

Integral is a global alliance of 21 Christian relief and development agencies that come together to respond in times of disaster. We believe we can serve people better by uniting our collective reach, funding and expertise.

See here for more information and resources about the Integral Neglected Crises Awareness-raising Campaign 2025.

¹ Case studies this year include Integral Members work in the following neglected crises; Afghanistan, Colombia, Ethiopia, Madagascar and Sudan. Members are also responding in other neglected crises including Burkina Faso, DR Congo, Haiti, Mozambique, South Sudan, Sudan / Chad cross border, and Yemen.

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Extra information:

Integral's Vision

Christian agencies uniting globally, alleviating suffering and restoring hope, in disasters and beyond.

Integral's Mission

Integral exists to see God's Kingdom demonstrated by uniting our Members. We champion, encourage and facilitate collaborative working across the Alliance, particularly in disasters.

On Integral Collaboration:

Integral is a global alliance of 21 Christian relief and development agencies that come together to respond in times of disaster. Our Members are headquartered in 14 countries, work in over 73 countries and work together with a network of more than 470 local Partners.

When disaster strikes Integral Members follow an agreed Joint Disaster Response process, strategically combining their programming, financial and communications resources. This ensures a rapid and high-quality response both directly and through local Partners. We also focus on neglected crises that lack donor and media attention.

By combining Member strengths, we extend our reach and deepen our impact in disasters. In uniting our collective capacity, funding and expertise, we believe we serve people better by working together.

Integral promotes locally led action in disaster responses, recognising local organisations as equal partners. Integral has pledged to maintain the high quality of our work by endorsing and committing to the Core Humanitarian Standard.

Our Christian values unite us in prayer, Christian reflection and collaborative action. Strong relationships and prayer are foundational in all we do. Members encourage, learn from and inspire one another.

Integral was founded in 2004 when leaders of Christian INGOs imagined how, through greater collaboration, they could have wider reach and impact for people experiencing disasters.

In a world that is often cynical, fragmented and hostile, we are Christians who believe that disaster and suffering are not the end of the story.

Integral Members are:

CEDAR Fund - Hong Kong

Ena - Switzerland

Food for the Hungry - USA & Canada

Integra - Slovakia

<u>International Health Partners</u> - **UK**

<u>LM International</u> – **Sweden**

<u>Medical Teams International</u> – **USA**

Medair - Switzerland

MERATH - Lebanon

Mission East - **Denmark**

SEL France - **France**

Tearfund Australia - Australia

<u>Tearfund</u> - **Netherlands**

<u>Tearfund</u> – **Belgium**

<u>Tearfund</u> - **New Zealand**

<u>Tearfund</u> – **UK**

<u>Transform Aid International</u> - **Australia**

World Concern - USA

World Relief - USA

World Renew - Canada & USA

ZOA - **Netherlands**