



Distribution of tarpaulins, Myanmar, April 2025 © World Concern,

'What worked ... was the early, well-coordinated sharing of communication materials across Members. We received stories, photos, and updates promptly, which allowed us to engage our audiences quickly and with compelling content.'
Integra (Slovakia)

A 7.7 magnitude earthquake hit Myanmar on 28 March, destroying homes, buildings and infrastructure across the region. By working together, Integral Members were able to respond quickly and efficiently, avoiding duplication and leveraging greater impact.

Example of Collaboration: Mobilising Resources Globally

Within days of the earthquake, Integral Members based in Myanmar used Integral's platform to share photos and stories describing the impact on communities. Using these materials, other Integral Members launched fundraising campaigns in Canada, US, Hong Kong, UK, Europe, Australia, New Zealand and Slovakia.

Having access to good quality photos that were quickly available and easily accessible enabled Integral Members to reach out to their supporters across the world. Together, Integral Members raised more than \$4m from private sources and quickly funded trusted Partners and operational Members in Myanmar.



222,820

People have been served by Integral Members



52,500

People received essential food assistance



84,600

People received cash transfers



58,200

People received healthcare, hygiene kits or medicines



33,270

People helped to access safe water and sanitation



14,920

People received shelter assistance



Integral Disaster Response launched

15 Integral Members are responding to this crisis